



AIRCRAFT ELECTRONICS ASSOCIATION
54th Annual International Convention & Trade Show
Grand Sierra Resort
Reno, Nev. • March 22-25, 2011

AEA 2011 CONVENTION SCHEDULE OF EVENTS

Advertising Opportunity

Every AEA convention attendee receives an AEA Convention & Trade Show Schedule of Events during the AEA’s annual convention from March 22-25, 2011. It references everything attendees need to know: exhibit hours, exhibit hall layout, hotel layout, times and dates of workshops, training sessions, silent auction and more!
 The Schedule of Events will be used over and over again throughout the show.

Ad Prices

Full-Bleed Page (All ads are 4-color)

- _____ AEA Exhibitors \$ 755
- _____ Non-Exhibitors \$ 830

Available to Exhibitors Only:

- _____ Inside Front Cover \$960
- _____ Inside Back Cover \$960
- _____ Center Spread \$ 1,560
- _____ Back Cover \$ 1,220

MECHANICAL REQUIREMENTS

	Width:	Depth:
Full-Bleed Page:	8.75 inches	11.25 inches
(Trimmed To:)	8.5 inches	11 inches

AD SPECIFICATIONS

- Acceptable Formats:
- TIFF: CMYK, high resolution (at least 300 dpi)
 - PDF: press optimized, composite CMYK, all fonts embedded.

Space is limited! Call, e-mail or fax to reserve your space in the Schedule of Events today!

**Fax this completed form to 816-347-8405 or E-mail to lindaa@aea.net to reserve ad space.
 Questions? Contact Linda Adams at 816-347-8400 or lindaa@aea.net**

2011 AEA Schedule of Events Advertising Insertion Order

Company: _____

Contact Person: _____

Phone: _____

Fax: _____

E-mail: _____

Ad Price: _____

★★ ADS MUST BE RECEIVED BY FEB. 2, 2011 ★★

By signing this form, you are entering into a binding agreement with the AEA. You are responsible for getting advertising copy to the AEA on time — you are liable for the fees even if you do not send your advertising copy. Please contact the AEA if you think you will miss the copy deadline so we can work with you to meet the requirements. This agreement is considered to be made at AEA’s Washington, D.C., office and both parties agree they are subject to jurisdiction in Washington, D.C. Any disputes related to this agreement will be settled under the laws of, and in a court located in, the District of Columbia, and if it becomes necessary to use the legal system to obtain payment under this agreement, the losing party will pay the prevailing party’s costs and attorney’s fees.

My signature below indicates agreement with the terms of this advertising insertion order.

Signature

Date