

AEA WIRED

The AEA's electronic newsletter.

★ AEA WIRED ADVERTISING RATES

AEA *Wired* is delivered twice a month to thousands of avionics professionals via email.

AEA WIRED
REACHES NEARLY
6,000
INDUSTRY PROFESSIONALS
TWICE A MONTH!

**Lead
Banner** 468 x 60 pixels

12 months
\$2,500

**Preferred
Headers** 100 x 30 pixels

• Rates are per month

1 month	3 months	6 months	12 months
\$250	\$200	\$175	\$150



Headers 100 x 30 pixels

• Rates are per month

1 month	3 months	6 months	12 months
\$190	\$165	\$140	\$115

The screenshot shows the AEA WIRED newsletter interface. Labels point to the following elements:

- Lead Banner:** A yellow banner at the top of the newsletter content area.
- Header:** A blue banner below the lead banner, featuring the AEA WIRED logo and the title 'THE CURRENT'.
- Header:** A blue banner below the first header, featuring the title 'SAVE THE DATE'.
- Header:** A blue banner below the second header, featuring the title 'SHORT'.



AIRCRAFT ELECTRONICS
ASSOCIATION

Your advertising contact for
AEA WIRED is:

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