

**ONE LOW PRICE • ONE FULL YEAR
 THOUSANDS OF POTENTIAL CUSTOMERS**

■ FULL-COLOR PRINT ADVERTISING RATES

Advertisers receive three platforms for the price of one: in print, online and mobile app.

The 2027-28 AEA Pilot's Guide is the pilot's single source for avionics buying decisions. If your customers are pilots or owners of general aviation, business aviation or sport aviation aircraft, the AEA Pilot's Guide is your can't-miss advertising opportunity.

Distribution of the 2027-28 edition of the AEA Pilot's Guide will begin in July 2027, at EAA AirVenture in Oshkosh, Wisconsin.

Other points of distribution include:

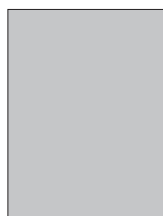
- Verticon
- AEA Convention
- AEA Regionals
- Museum/FBO Newsstands
- NBAA-BACE
- AEA Training Courses
- All AEA members
- Thousands of online requests

One Price for Year-Round Advertising and Exposure

Back Cover	\$ 6,700
Inside Front Cover, Inside Back Cover, Page 1	\$ 5,500
Full page 4-color, preferred spot	\$ 2,975
Full page 4-color	\$ 2,795
1/2 page 4-color	\$ 1,600
1/6 page 4-color	\$ 1,045

Black & White Logo placement next to company member listing (AEA Members Only) \$ 250

Any AEA member that places an ad of any size will receive a logo placement next to its company member listing at a discounted rate. \$ 125



FULL-BLEED PAGE

Bleed: 7.75 in. x 10.25 in.
 Trimmed to: 7.5 in. x 10 in.



1/2 PAGE

6.25 in. x 4.25 in.



1/6 PAGE

2 in. x 4.25 in.

- Please submit full-page ads at 7.75 in. x 10.25 in. This allows for .125 in. bleed on all sides. Final ads will be trimmed to 7.5 x 10 in.
- Keep all live area at least .25 in. away from trim lines.

■ ADVERTISING CONTACT

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