g Rates

e-Preview Advertising

The Avionics News e-Preview is a powerful marketing tool!

e-Preview, a monthly electronic newsletter, arrives in more than 2,000 AEA members' e-mail in-boxes approximately one week prior to receiving the latest issue of *Avionics News* magazine in the mail.

Each month, e-Preview contains information about the upcoming month's magazine, including feature articles, regulatory updates, event dates, reminders, and AEA association news.

Ad Rates and Specifications

These ads include a link to your company website or e-mail address free of charge.

150 x 70 pixels
72 dpi, RGB jpeg
e-mail files to darlah@aea.net

ADVERTISE HERE
For more information, call 816-347-8400.

1 Time	3 Times	6 Times	12 Times
$100	$75	$60	$50

Rates are net per issue. No agency discounts.

aea.net Website Advertising

You now have the opportunity to expand your reach and extend your brand message to the AEA website, which is one of the most utilized resources the AEA provides to its 1,300+ member companies. Membership is comprised of repair shop owners/managers/technicians, instrument shops, avionics manufacturers and distributors, pilots, technical schools, consultants, government agencies, and others.

Size	Pixels	1 Month	3 Months	6 Months	12 Months
Vertical Rectangle	240 x 400	$200	$150	$115	$100
Square	250 x 250	$150	$100	$75	$70
Full Banner	468 x 60	$115	$100	$75	$65
Rectangle	180 x 150	$100	$75	$65	$50

Website advertising is available only on the following pages: *EE Direct, *Member Directory, Warranty Forms, Tech Pubs, STCs Available, Affiliate Programs, Careers and *Avionics News*.
Note: Ad sizes will vary by page; call for details.

** Add 20% to the above rates for advertising on these premium pages.*

THE VIEW FROM WASHINGTON

Why It's So Important to Ask 'Why?'

MEMBER PROFILE

Growth Pushes Avionik Straubing to Expand Again

AVIATION ACES

FEATURE

MISSION READY

Dale County Sheriff's Helicopter Upgraded with Aspen Avionics E

Your advertising contact at **Avionics News** *is:*

Darla Hall
816-347-8400
darlah@aea.net