AIRCRAFT ELECTRONICS ASSOCIATION









56TH ANNUAL AEA INTERNATIONAL CONVENTION & TRADE SHOW

# EXHIBITOR PROSPECTUS

+ MARCH 25-28, 2013 +

MGM GRAND HOTEL & CONVENTION CENTER LAS VEGAS, NEV.

AIRCRAFT ELECTRONICS

# DATES TO REMEMBER

AIRCRAFT ELECTRONICS ASSOCIATION



→ MARCH 25-28, 2013 →

**→** OCTOBER 5, 2012

FIRST PLACEMENT FOR EXHIBIT SPACE

**→** NOVEMBER 15, 2012

**EXHIBIT SPACE CANCELLATION DEADLINE** 

**→** MARCH 5, 2013

**BOOTH PERSONNEL REGISTRATION DEADLINE** 

# DEAR PROSPECTIVE EXHIBITOR,

f you offer products or services to the general aviation industry through a dealers' network, don't miss out on reaching hundreds of current and potential dealers all in one place — the AEA International Convention & Trade Show!

Our trade show attendees continue to tell us there is no better place to show your products and/or services than at the annual AEA International Convention & Trade Show. Save time and money by networking with hundreds of qualified decision-

makers face-to-face under one roof. The AEA Trade Show is the one place where you can maximize your exposure, educate the industry, establish partnerships, connect with customers and generate revenue.

Owners, managers and technicians of avionics and instrument facilities from around the globe gather with manufacturers and distributors during this trade show to look for strategic industry partners to help grow their businesses. They are searching for new and innovative technologies, creative solutions and dynamic companies to assist them in selling your products and services.

The AEA Trade Show gives you the opportunity to:

- Contact new prospects and generate leads.
- Up-sell existing customers.
- Promote your company's image and maximize its market exposure.
- Discuss the needs of your customers face-to-face.
- Launch new products or services at the dealer level.
- Network and build relationships with decision-makers and influencers.

In this new world of social media, text messaging, emailing and webinars, one thing remains constant: Our attendees still want to see, touch and talk product...face-to-face!

### **RESERVE YOUR SPACE TODAY!**

Debru M'Farland

**DEBRA MCFARLAND** 

**AEA EXECUTIVE VICE PRESIDENT** 

Academi pati

Avionics/ Instrument Shops

Manufacturers

# ATTENDEE STATISTICS

AVIONICS/INSTRUMENT SHOPS	55%
YUNYUNYUN	
MANUFACTURERS	25%
	YY
INTERNATIONAL ATTENDEES	5%
	UM
DISTRIBUTORS	2%
YUNYUNYUN	
ACADEMIC	2%
	MA
OTHER	11%

Other includes FAA & Government Agencies, Commuters, Associations, Press, Fleet Operators and Used Equipment Dealers.

# GENERAL INFORMATION

# HOTEL

Make your hotel room reservations directly with the hotel. The MGM Grand Hotel & Convention Center will serve as the headquarters hotel for the AEA International Convention & Trade Show.

#### **MGM Grand Hotel & Convention Center**

Special AEA Room Rates:

\$140 Standard Room

Deadline for guaranteeing this rate: Feb. 21, 2013

Reservations: 800-929-9411

# SPONSORSHIPS

Sponsoring items for the annual AEA International Convention & Trade Show is always a good way to say "thank you" to your dealers and customers. If you have a sponsorship idea, please let us know. As always, the items available for sponsorship are on a first-come, first-served basis.



# POLICY ON 'SUIT-CASING'

Suit-casing: Any activity designed to solicit or sell products or services to delegates attending a meeting, conference or event without the proper authorization from the event sponsor or in ways violating the rules of the event or exhibition.

While all meeting attendees are invited to the AEA Exhibit Hall, any attendee who is observed to be soliciting business in the aisles or other public spaces, in another company's booth or in violation of any portion of the AEA Exhibitor Rules & Regulations will be asked to leave immediately. Additional penalties may be applied. Please report any violations you observe to show management.

# **CHILDREN**

Due to the business nature and congestion at the AEA Trade Show, children under the age of 15 are never permitted into the Exhibit Hall during installation or tear down. Children under the age of 15 will be permitted into the Exhibit Hall during official exhibit hours only, provided they are accompanied by an adult at all times. Children ages 15 to 18 will be permitted into the Exhibit Hall during official exhibit hours only, provided they register, pay appropriate fees and are accompanied by an adult. All children under the age of 18 are admitted with the understanding they are the sole responsibility of an accompanying adult.

# PRELIMINARY SCHEDULE

## **◆ SUNDAY, MARCH 24**

EXHIBIT SET-UP >> 9 A.M. - 6 P.M.

COMMITTEE MEETINGS >> 3 P.M. - 5 P.M.

# **◆** MONDAY, MARCH 25

EXHIBIT SET-UP >>	8 A.M 5 P.M.
8-HOUR FAST-TRAKS >>	8 A.M 5 P.M.
TECHNICAL TRAINING >>	1 P.M 5 P.M.
AEA FIRST-NIGHTER PARTY >>	6:30 P.M.

## **→** TUESDAY, MARCH 26

EXHIBIT SET-UP >>	8 A.M 11 A.M.	
OPENING/NEW PRODUCT INTROS >>	8:30 A.M. – NOON	
EXHIBIT HALL CLOSED >>	11 A.M 12:15 P.M.	
OPEN LUNCH >>	NOON – 1 P.M.	
EXHIBIT HALL OPENING >>	1:15 P.M 6 P.M.	

# **◆ WEDNESDAY, MARCH 27**

REGULATORY PANELS >>	8 A.M 11 A.M.
AEA AWARDS LUNCHEON >>	11:15 A.M 1:15 P.M.
EXHIBIT HALL OPEN >>	1:30 P.M 6 P.M.

# **◆ THURSDAY, MARCH 28**

TECHNICAL TRAINING >>	8:30 A.M 9:30 A.M.
EXHIBIT HALL OPEN >>	9:30 A.M 12:30 P.M.
EXHIBITOR DISMANTLE >>	12:30 P.M 10 P.M.
OPEN LUNCH >>	12:30 P.M 1 P.M.
TECHNICAL TRAINING >>	1 P.M 5 P.M.
CLOSING RECEPTION >>	5 P.M.

# IMPORTANT CONTACTS

### DEBRA MCFARLAND, AEA

debbiem@aea.net 816-347-8400

- + Exhibit Space
- Name Badges
- Meeting Registration
- + Hosted Functions

### APRIL W. BUSH The Bec Group

awbush@earthlink.net 985-377-8800 fax: 888-722-3067

- + Booth Set-Up
- **♦ Ordering Items**
- Shipping Information

#### LINDA ADAMS, AEA

lindaa@aea.net 816-347-8400

**Advertising:** 

- + Convention Sponsorships
- Convention Schedule of Events

### LAUREN MCFARLAND, AEA

laurenm@aea.net 816-347-8400

Advertising:

- → Avionics News Magazine
- + Show Specials

# EXHIBIT HALL





# EXHIBIT SPACE PRICES

#### **AEA Members**

10' x 10' Non-Corner Booth \$1,875 per space

10' x 10' Corner Booth \$2,200 per space

#### Non-Members

10' x 10' Non-Corner Booth \$3,500 per space

#### Exhibit Fee Includes:

- Space rental, pipe and drape in Exhibit Hall.
- Company identification sign in booth.
- · Four "Exhibits-Only" badges.
- Listing in Schedule of Events program with up to 30 words describing your company, products or services.
- Free Internet links directly to your company's website and a company description on the AEA Convention website.
- An AEA Convention logo, including your name and booth number, to post on your website, which can link directly to the AEA Convention website.
- · Security when the Exhibit Hall is closed.

\*Booth space fee does not include carpet, furniture, electricity or communications needs.



# 'EXHIBITS-ONLY' BADGES

- All booth personnel must be registered to gain entrance into the Exhibit Hall.
- You are provided four "EXHIBITS-ONLY" badges free of charge for each 10' x 10' exhibit space contracted.
- Four additional badges are \$40 per person. Any badges after those are \$80 per person per day. See "Exhibitor Registration" for more information.

\*Deadline to Register Booth Personnel is March 5, 2013.



#### ▲ Entrance to Exhibit Hall ▲

AEA

**BOOTH** 

# RULES & REGULATIONS

# EXHIBITION LOCATION

MGM Grand Hotel & Convention Center 3799 Las Vegas Boulevard South Las Vegas, Nevada 89109

#### **EXHIBITION DATES**

TuesdayMarch 26, 2013WednesdayMarch 27, 2013ThursdayMarch 28, 2013

Exhibit Hours Tuesday Wednesday Thursday

1:15 p.m. - 6 p.m. 1:30 p.m. - 6:30 p.m. 9:30 a.m. - 12:30 p.m.

Booths must be fully staffed during the official exhibit hours above. No activities, except booth preparation, are to be scheduled in the booths at any time other than official exhibit hours. The AEA reserves the right to make changes to the above schedule with advanced notice.

# ASSIGNMENT OF EXHIBIT SPACE

#### Please Read Carefully

To be eligible for the first placement on Oct. 5, 2012, your company must meet the following requirements:

- 1. Be a member of the AEA.
- Participated as an exhibitor at the 2012 AEA Convention in Washington, D.C.
- 3. Return a completed contract with payment in full by Oct. 4, 2012.
- 4. Membership dues and other invoices must be paid in full.
- 5. Assignments will be made first to those companies contracting three or more booth spaces.

Based on the requirements above, the placement drawing is completely random with no exhibitor given priority. Contracts received after the Oct. 5, 2012, deadline will be assigned space in the order they are received.

The AEA reserves the right to assign and/or re-assign the exhibitor to exhibit space other than that requested by the exhibitor and to rearrange the layout of the exhibit hall if deemed necessary.

No exhibitor will assign, sublet or share the whole or any part of purchased exhibit space.

# EXHIBIT SPACE SPECIFICATIONS

All exhibit space for the AEA Trade Show is sold in 10' x 10' increments. The booth price in this agreement includes standard framing materials, a flameproof back-wall drape 8' in height and side rail drapes 3' in height, and a standard 7" x 44" identification sign bearing the exhibitor's name.

All decorations used by the exhibitor must be of nonflammable material or treated for fire protection by an approved method. Federal, state and local fire laws must be strictly observed. Wiring must comply with fire department and underwriters rules. No decoration of paper, pine boughs, leafy adornments or tree branches will be allowed. All muslin, velvets or other cloth decorations must withstand a flameproof test.

## CANCELLATION AND REFUND

Exhibitors may reduce or cancel space by submission of written notice to the AEA International Office no later than Nov. 15, 2012, for a full refund, less a \$200 service charge. Cancellations of contracted space received between Nov. 15, 2012, and Dec. 15, 2012, will receive a 50 percent refund. Understandably, after Dec. 15, 2012, no refunds will be made. Please plan accordingly.

# INSTALLATION & DISMANTLING OF EXHIBITS

#### Installation

 Sunday, March 24
 9 a.m. - 6 p.m.

 Monday, March 25
 8 a.m. - 5 p.m.

 Tuesday, March 26
 8 a.m. - 11 a.m.\*

Exhibits must be completely installed and ready for display to visitors by 11 a.m. Tuesday, March 26.

\* Please note: The AEA Exhibit Hall will close at 11 a.m. until 12:15 p.m. for final cleaning before the ribbon cutting at 1:15 p.m. No exhibitors will be allowed in the hall during this time. Please plan accordingly.

#### Dismantling

Thursday, March 28 12:30 p.m. – 10 p.m.

Exhibitors will not be permitted to dismantle and/or remove any part of an exhibit, equipment or material prior to 12:30 p.m. Thursday, March 28, 2013. All materials must be totally removed from the exhibit hall no later than 10 p.m. Thursday, March 28, 2013. Your booth must be cleared of all trash.

Booths may not be dismantled before 12:30 p.m. Thursday, March 28, without affecting participation in future AEA Trade Shows.

#### Loading and Unloading

Loading or unloading is permitted only through the designated loading dock. No loading or unloading is permitted through the front doors of the MGM Grand Hotel.

Absolutely no exceptions!

### SECURITY

The Aircraft Electronics Association will provide 24-hour guard service for the duration of the trade show. However, in doing so, the AEA assumes no liability for providing this service. It remains the ultimate responsibility of exhibitors to protect their property as noted under the liability section. Beyond this, the Aircraft Electronics Association and the MGM Grand, its officers, employees, directors and membership, separately or collectively, cannot accept responsibility for any damage to or for the loss or destruction of an exhibit, or for the property of an exhibitor, the exhibitor's agents or employees from fire, theft, accidents or other causes for any such loss, damage or injury being expressly waived by the exhibitor.

While every precaution will be taken, the Aircraft Electronics Association and MGM Grand do not assume any financial responsibility for damaged or stolen equipment. The ultimate and final responsibility for security and protection of persons, displays, equipment and materials shall be with the exhibitor, who should arrange for appropriate insurance protection.

Exhibitors are encouraged to secure any valuable exhibit material prior to leaving the show floor.

# LIMITATION OF LIABILITY

The Aircraft Electronics Association, its officers, directors, members, agents, and all organizations and individuals employed by the Association in conjunction with its 56th annual International Convention & Trade Show will not be responsible and shall be held harmless for any loss or injury resulting from accident, fire, theft or injury to exhibitors' property, their employees, guests or others during or subsequent to this convention and trade show.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on MGM Grand premises, and hereby waives any claim or demand it may have against MGM Grand or its affiliates arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless the Aircraft Electronics Association and

MGM Grand and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees and costs arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents.

In addition, the exhibitor acknowledges the Aircraft Electronics Association, its officers, directors, agents and employees nor MGM Grand maintain insurance coverage for exhibitor property or person, nor will any of the above named be responsible for providing or arranging for such insurance. It is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

The rules outlined in this prospectus and the exhibit space contract, signed by both the AEA and the exhibitor representative, constitutes the complete agreement for the exhibitor's right to use the allocated space. In the event fire, flood, earthquake, strike or other circumstances beyond the control of the AEA prevent the use of the exhibitor's space inside the exhibit hall, the AEA is not liable for any resultant expenses or loss of revenue.

Upon acceptance by the AEA of the exhibitor's contract for space, the exhibitor agrees to be bound by the Rules & Regulations contained in this prospectus and subsequent exhibitor bulletins. Violations of the 2013 Rules & Regulations by the exhibitor may constitute a breach of this contract. The AEA's remedy for any breach by an exhibitor may include termination of any and all rights to the exhibit space assigned by the AEA to the exhibitor and forfeiture of all fees paid.

# EXHIBITION SERVICES & MANAGEMENT

The AEA, at its discretion, may make amendments or additions to the Rules & Regulations of the contract between the AEA and the exhibitor. Any amendments or additions shall be binding on the exhibitor.

The ruling of the AEA shall be final in all instances with regard to use of any exhibit space. Upon receipt of an executed contract and payment in full, Exhibit Service Information will be provided to the exhibitor. This will include information regarding shipping, utility services, furniture, rental equipment and more.

# 2012

# **EXHIBITORS**

Accord Technology LLC

Aero Express Inc.

Aero-Mach Labs Inc.

Aeroflex

AeroMech Inc.

**Aerosonic Corporation** 

Aerospace Optics Inc.

Aerotex International

Aircell

AIS Inc.

Anodyne Electronics Manufacturing

Corp.

**ARINC Direct** 

Artex / ACR Electronics Inc.

Aspen Avionics

Astronics Advanced Electronic

Systems

Av-DEC

Avidyne Corporation Corp.

**Avionic Instruments** 

Avionics Innovations Inc.

Avionics Specialist Inc.

Avionteq

Avotek

Barfield Inc.

Becker Avionics Inc.

BOSE

Cal Labs Inc.

**Capital Avionics** 

Carlisle Interconnect Technologies

Castleberry Instruments & Avionics

Cirris Systems

Cobham

Cobra Systems Inc.

CommInnovations

**Cool City Avionics** 

Crestwood Technology Group

CS&A Aviation Insurance

D.L.S. Electronic Systems

DAC International

**Dallas Avionics** 

Daniels Manufacturing Corp.

Dayton-Granger Inc.

Digitran

DPI Labs Inc.

**Duncan Aviation** 

**EDMO Distributors** 

Elbit Systems of America

**Emerging Lifesaving Technologies** 

**EMTEQ** 

Excalibur Systems Inc.

**Express Calibration Services** 

FAA Surveillance & Broadcast Services

Flight Display Systems

FreeFlight Systems

Gables Engineering Inc.

Garmin USA

Geneva Aviation Inc.

Global Jet Services Inc.

GlobalParts.aero

Goodrich - Cabin Electronic Systems

Greenwich AeroGroup

**Guardian Avionics** 

Heads Up Technologies

Honeywell

ICG (International Communications

Groun

Innovative Advantage

**Innovative Solutions & Support** 

ITT Corporation

Jetcraft Corporation

JETTECH LLC

**Jupiter Avionics** 

Kannad Aviation

Kelly Manufacturing

KGS Electronics

King Nutronics Corporation

L-3 Avionics Systems

Latitude Technologies Corp.

Laversab Inc.

Lexavia Integrated Systems

**Lightspeed Aviation** 

Mid Continent Controls Inc.

**Mid-Continent Instruments & Avionics** 

Millennium International

Nav-Aids Ltd.

**NCATT** 

Otto Instrument Service

Pacific Southwest Instruments

Paramount Panels Inc.

PATS Aircraft

Professional Pilot Magazine

PS Engineering Inc.

RAMI

Revue Thommen AG

Rockwell Collins

Rosen Aviation

Sagem Avionics

Sandel Avionics

Sandia Aerospace

Satcom Integration

**Shadin Avionics** 

Southeast Aerospace Inc.

Specmat Technologies

Spectrum Technologies

S-TEC Inc.

Sun Aviation Inc.

Technisonic Industries Ltd.

TGH Aviation

Thrane & Thrane

Tri-Star Technologies

Trig Avionics Ltd.

Triumph Instruments - Ft. Lauderdale

True Blue Power

TrueNorth Avionics

Ultra Electronics Flightline Systems

**Universal Avionics** 

WxWorx Inc.

AIRCRAFT ELECTRONICS ASSOCIATION



+ MARCH 25-28, 2013 +

## AIRCRAFT ELECTRONICS ASSOCIATION

3570 NE RALPH POWELL ROAD

LEE'S SUMMIT, MO 64064

PHONE: 816-347-8400

FAX: 816-347-8405

INFO@AEA.NET + WWW.AEA.NET



# WWW.AEA.NET/CONVENTION

# AIRCRAFT ELECTRONICS ASSOCIATION

3570 NE RALPH POWELL ROAD + LEE'S SUMMIT, MO 64064

PHONE: 816-347-8400 + FAX: 816-347-8405

INFO@AEA.NET + WWW.AEA.NET

AIRCRAFT ELECTRONICS



**Exhibit Space Assigned** 

# **EXHIBIT CONTRACT**

MARCH 25-28, 2013 → LAS VEGAS, NEV.

#### AIRCRAFT ELECTRONICS ASSOCIATION

56th Annual International Convention & Trade Show → MGM Grand Hotel & Convention Center

Please return all 3 copies of contract to:

AEA—Debra McFarland 3570 NE Ralph Powell Road Lee's Summit, MO 64064

Tel: 816-347-8400 • Fax: 816-347-8405

One copy will be returned with your acknowledgement.

tions deemed necessary by the Aircra	ft Electronics Association for		de Show. Actual trade show date	to abide by them and any additional regula es: March 26-27-28.
EXHIBIT SPACE INFORMA		notocopies Not A	Move-in Dates: Mar	rch 24-25, 2013
Please reserve 10	x 10' Exhibit Space(s) at AEA Members  □ 10 x 10 Non-Corner □ 10 x 10 Corner	\$1,875 per space	Non-Members  ☐ 10 x 10 Non-Corner	·
Location Preference: 1st choice	2nd choice	3rd choice	4th choice _	5th choice
Exhibitor does not wish to be local	ated adjacent to:			
Although the AEA's intent is to place ext	•			
COMPANY INFORMATION Company Name				
				Zip
Contact's Email (required)	FaxCountry nail (required) Mobile			
Website				
PUBLIC RELATIONS INFO	RMATION			
PR Contact Name				
PR Contact Address	(	City	State	Zip
				☐ Same mailing address as above
Email				
	confirmed without this signe	d contract and payment in fu		event that none of the space requested is a breach of this contract.
Signature			Date_	
PAYMENT METHOD  Enclosed is a check in the a Charge my credit card in the			name	
Card Type:	■ MasterCard	☐ Visa ☐ Dis	cover	
Credit Card Number		Expiration Date S	ignature (for credit card)	
Once your booth space is confirmed, you	will receive information on regi	stering your exhibit booth perso	nnel.	
• TOT			CONTRACT FOR S	

Authorized by **Debra McFarland**, AEA Executive Vice President, debbiem@aea.net

▼ FOR AEA USE ▼················▼

Date Recd.

**Payment** 

Amount \$

Confirmation Sent:

Application is hereby made for exhibit space at the 56th annual Aircraft Electronics Association International Convention & Trade Show to take place from March 25-28, 2013, at the MGM Grand Hotel & Convention Center. This application and contract for exhibit space is based upon the terms set forth below and in the 2013 Exhibitor Prospectus. The signing of this document constitutes a lawful and binding contract between the undersigned, the undersigned's firm, company or corporation and the

# 2013 AEA INTERNATIONAL CONVENTION & TRADE SHOW ◆ RULES & REGULATIONS



#### **EXHIBITION LOCATION**

MGM Grand Hotel & Convention Center 3799 Las Vegas Boulevard South Las Vegas, Nevada 89109 Phone: 800-929-9411

#### **EXHIBITION DATES**

Tuesday March 26, 2013 March 27, 2013 Wednesday March 28, 2013 Thursday

#### **EXHIBIT HOURS**

1:15 p.m. - 6 p.m. Tuesday Wednesday 1:30 p.m. - 6:30 p.m. 9:30 a.m. - 12:30 p.m. Thursday

#### **EXHIBIT SPACE SPECIFICATIONS**

All exhibit space for the AEA Trade Show is sold in 10' x 10' increments. The booth price in this agreement includes standard framing materials, a flameproof back-wall drape 8' in height and side rail drapes 3' in height, and a standard 7" x 44" identification sign bearing the exhibitor's name.

All decorations used by the exhibitor must be of nonflammable material or treated for fire protection by an approved method. Federal, state and local fire laws must be strictly observed. Wiring must comply with fire department and underwriters rules. No decoration of paper, pine boughs, leafy adornments or tree branches will be allowed. All muslin, velvets or other cloth decorations must withstand a flameproof test.

#### **CANCELLATION AND REFUND**

Exhibitors may reduce or cancel space by submission of written notice to the AEA International Headquarters no later than Nov. 15, 2012, for a full refund, less a \$200 service charge. Cancellations of contracted space received between Nov. 15, 2012, and Dec. 15, 2012, will receive a 50 percent refund. Understandably, after Dec. 15, 2012, no refunds will be made. Please plan accordingly.

#### INSTALLATION AND DISMANTLING OF EXHIBITS

#### Installation

Sunday, March 24 9 a.m. - 6 p.m. Monday, March 25 8 a.m. - 5 p.m. Tuesday, March 26 8 a.m. - 11 a.m. Exhibits must be completely installed and ready for display to visitors by 11 a.m. Tuesday, March 26.

#### Dismantling

12:30 p.m. – 10 p.m. Thursday, March 28, 2013 Exhibitors will not be permitted to dismantle and/or remove any part of an exhibit, equipment or material prior to 12:30 p.m. Thursday, March 28, 2013. All materials must be totally removed from the exhibit hall no later than 10 p.m. March 28, 2013. Your booth must be cleared of all trash. Booths may not be dismantled before 12:30 p.m. March 28, 2013, without affecting participation in future AEA trade shows.

#### Loading and Unloading

Loading or unloading is permitted only through the designated loading dock. No loading or unloading is permitted through the front doors of the MGM Grand Hotel & Convention Center. Absolutely no exceptions!

#### **SECURITY**

The Aircraft Electronics Association will provide 24-hour guard service for the duration of the trade show. However, in doing so, the AEA assumes no liability for providing this service. It remains the ultimate responsibility of exhibitors to protect their property as noted under the liability section. Beyond this, the Aircraft Electronics Association and the MGM Grand, its officers, employees, directors and membership, separately or collectively, cannot accept responsibility for any damage to or for the loss or destruction of an exhibit, or for the property of an exhibitor, the exhibitor's agents or employees from fire, theft, accidents or other causes for any such loss, damage or injury being expressly waived by the exhibitor.

While every precaution will be taken, the Aircraft Electronics Association and MGM Grand do not assume any financial responsibility for damaged or stolen equipment. The ultimate and final responsibility for security and protection of persons, displays, equipment and materials shall be with the exhibitor, who should arrange for appropriate insurance protection.

Exhibitors are encouraged to secure any valuable exhibit material prior to leaving the show floor.

#### LIMITATION OF LIABILITY

The Aircraft Electronics Association, its officers. directors, members, agents, and all organizations and individuals employed by the Association in conjunction with its 56th annual International Convention & Trade Show will not be responsible and shall be held harmless for any loss or injury resulting from accident, fire, theft or injury to exhibitors' property, their employees, guests or others during or subsequent to this convention and trade show.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on MGM Grand premises, and hereby waives any claim or demand it may have against MGM Grand or its affiliates arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless the Aircraft Electronics Association and MGM Grand and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees and costs arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents.

In addition, the exhibitor acknowledges the Aircraft Electronics Association, its officers, directors, agents and employees nor MGM Grand maintain insurance coverage for exhibitor property or person, nor will any of the above named be responsible for providing or arranging for such insurance. It is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

The rules outlined in the 2013 Exhibitor Prospectus and the Exhibit Space Contract, signed by both the AEA and the exhibitor representative, constitutes the complete agreement for the exhibitor's right to use the allocated space. In the event fire, flood, earthquake, strike or other circumstances beyond the control of the AEA prevent the use of the exhibitor's space inside the exhibit hall, the AEA is not liable for any resultant expenses or loss of revenue.

Upon acceptance by the AEA of the exhibitor's contract for space, the exhibitor agrees to be bound by the Rules & Regulations contained in this prospectus and subsequent exhibitor bulletins. Violations of the 2013 Rules & Regulations by the exhibitor may constitute a breach of this contract

The AEA's remedy for any breach by an exhibitor may include termination of any and all rights to the exhibit space assigned by the AEA to the exhibitor and forfeiture of all fees paid.

#### **EXHIBITION SERVICES** AND MANAGEMENT

The AEA, at its discretion, may make amendments or additions to the Rules & Regulations of the contract between the AEA and the exhibitor. Any amendments or additions shall be binding on the exhibitor.

The ruling of the AEA shall be final in all instances with regard to use of any exhibit space. Upon receipt of an executed contract and payment in full, Exhibit Service Information will be mailed to the exhibitor at the address listed on the contract. This packet includes information regarding shipping, utility services, furniture, rental equipment and more.

#### **CO-EXHIBITORS**

The AEA must give prior approval for any company/ companies sharing space. All companies must be members in good standing of the AEA.

#### OFFICIAL EXHIBITION DECORATOR

For more information regarding exhibit installation, dismantling, services, freight, etc., contact:

The BEC Group, Robert Chance 709 Aloha Court Abita Springs, LA 70420 Telephone: 985-871-9106 Fax: 888-722-3067 Email: rchance1@earthlink.net

#### **EXHIBITION ORGANIZER**

For more information regarding exhibit space, meetings or other general inquiries regarding the 56th annual AEA International Convention & Trade Show, please contact:

Debra McFarland Aircraft Electronics Association 3570 NE Ralph Powell Road Lee's Summit, MO 64064 Telephone: 816-347-8400 Fax: 816-347-8405 Email: debbiem@aea.net

www.aea.net