

The AEA's electronic newsletter delivered twice a month to thousands of avionics professionals via email

## [ AEA WIRED ADVERTISING

AEA Wired reaches  
**10,000+**  
industry professionals  
twice a month!

### LEAD BANNER

620 x 100 pixels

• Two issues per month; Six-month commitment required

**\$550** per month



### AEA Dallas Ushers New Avionics to Market 34 companies participate in NPI session

Looking for the latest information on what's going on in the avionics industry? That's the 64th annual AEA International Convention & Trade Show, held this year in Dallas, Texas, June 22-25. If you missed it, you also missed one of the event's biggest attractions: the New Product Introductions. As a consolation, we've prepared the following summaries of each company's newly introduced products and services.



One of the signature events at each AEA Convention is the New Products Introductions session. It takes place on the show's first day in conjunction with the opening ceremony and welcome messages from the association's chair of the board and AEA president. It's a solid couple of hours of rapid-fire presentations from member companies for all attendees, showcasing their newest products and services. And since this is a convention for avionics technicians, installers and retailers, the products and services introduced target not only pilots and aircraft operators but also those very same technicians, installers and retailers. Attendees are just as likely to learn about the latest timesaving test equipment and calibration services as they are the newest integrated flight decks or in-flight entertainment systems. [More...](#)

### LARGE BANNERS

620 x 200 pixels

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**\$475** per month

### \$100 Mystery Make and Model Challenge

Attention avionics technicians! How well do you think you know your avionics inside and out? New and old? Then put your knowledge to work.

What is the product make and model shown in this image?



Southeast Aerospace will award a \$100 Visa gift card to a random winner from among the correct entries submitted, and the winner will be announced in the next edition of *AEA Wired*.

In addition, all correct answers from 2021 will be entered to win a random drawing for a \$500 Visa gift card at the end of the year, also from Southeast Aerospace. [Email your answer...](#)

### STANDARD BANNERS

620 x 100 pixels

• Two issues per month; Six-month commitment required

**\$425** per month

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The lead banner will appear first. Other advertisements will generally be placed in order based upon frequency and size considerations.

### ADVERTISING CONTACT

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