



MARCH 28-31, 2022

EXHIBITOR PROSPECTUS

AEA



NEW ORLEANS '22



AIRCRAFT ELECTRONICS
ASSOCIATION

#AEA22

LOCATION: New Orleans, Louisiana

CONVENTION DATES: March 28-31, 2022

TRADE SHOW DATES: March 29-30, 2022

PROSPECTIVE EXHIBITOR



HOST SITE

HILTON NEW ORLEANS RIVERSIDE

will serve as the headquarters hotel for the AEA International Convention & Trade Show.

Hilton New Orleans Riverside
2 Poydras Street
New Orleans, LA 70130

- PHONE NUMBER FOR RESERVATIONS:
(504) 561-0500
- DIRECT LINK ON AEA WEBSITE:
aea.net/convention
- ROOM RATE:
\$237
- DEADLINE FOR RESERVATIONS:
February 25

Please note: AEA does not work with any housing agencies to make hotel reservations on your behalf. We strongly suggest you work directly with the hotel when making your room reservations.

After a successful reunion in Dallas last year, aviation's technology experts will gather once again in New Orleans.

If you offer products or services to the general aviation industry through a dealers' network, do not miss out on reaching hundreds of current and potential dealers all in one place – the AEA International Convention & Trade Show!

The AEA Trade Show gives you the opportunity to:

- Contact new prospects and generate leads.
- Upsell existing customers.
- Promote your company's image and maximize its market exposure.
- Discuss the needs of your customers face to face.
- Launch new products or services at the dealer level.
- Network and build relationships with decision-makers and influencers.

Our attendees – your customers – still want to see, touch and talk product in person!

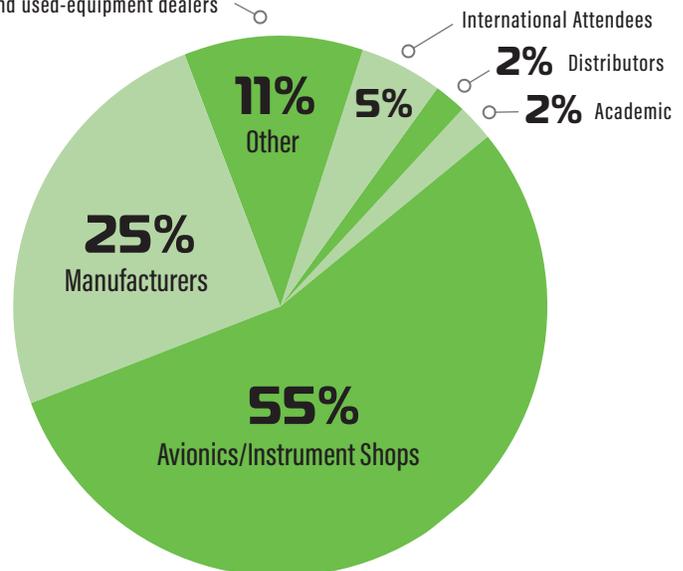
Join us for an event that will deliver safety, hope and a positive path forward for our industry!

See you in New Orleans!

DEBRA MCFARLAND
AEA Executive Vice President
debbiem@aea.net

ATTENDEE STATISTICS

including FAA & govt. agencies, commuters, associations, press, fleet operators and used-equipment dealers



MAXIMIZE YOUR INVESTMENT

> ADVERTISING

Get your message out to your dealers by advertising in the following publications and letting them know you will be exhibiting at the AEA Trade Show.

- *Avionics News* magazine - Whether you advertise year-round or in special issues, your message not only reaches your dealers, but pilots, too!
- Show Guide - This comprehensive show schedule and exhibitor listing is distributed to and referenced repeatedly by AEA Convention attendees.
- AEA website and *AEA Wired* e-newsletter — Reach the masses of individuals who depend on this type of media for their information!



> PRESS COVERAGE

Each year, the general aviation industry press is on-site to get the latest information regarding avionics and related products. Take advantage of meeting with members of the aviation media during the show.

> NEW PRODUCT INTRODUCTION SESSION -

The “must-attend” event of the year. The AEA New Product Introductions will take place the day before the trade show opens. Exhibitors with new products to the industry as of Jan. 1 will be invited to submit a request to be part of this most talked about session. Space is definitely limited. Detailed information will be sent to contracted exhibitors by early December.

> SPONSORSHIPS

Sponsoring items for the annual AEA International Convention & Trade Show is always a good way to say “thank you” to your dealers and customers. If you have a sponsorship idea, please let us know. As always, the items available for sponsorship are on a first-come, first-served basis.

IMPORTANT CONTACTS

> DEBRA MCFARLAND

Aircraft Electronics Association

debbiem@aea.net
816-347-8400

- Exhibit Space
- Name Badge Registrations
- Meeting Registration
- Hosted Functions
- New Product Introductions

> APRIL MOODY

SS&G Management

April.Moody@ssgmanagement.net
985-377-8800

- Booth Setup
- Ordering Items for Booth
- Shipping Information

> LINDA ADAMS

Aircraft Electronics Association

lindaa@aea.net
816-347-8400

- Convention Sponsorships

> RACHEL HILL

rachelh@aea.net
816-366-5109

Advertising:

- *Avionics News* Magazine
- Show Guide

NOV.
8

FIRST
PLACEMENT
FOR EXHIBIT
SPACE

DEC.
1

EXHIBIT
SPACE
CANCELLATION
DEADLINE

MAR.
1

BOOTH
PERSONNEL
REGISTRATION
DEADLINE

PRELIMINARY SCHEDULE

SUNDAY / MARCH 27

8 a.m. - 5 p.m. Exhibit Hall Setup

MONDAY / MARCH 28

7:30 a.m. - 8:15 a.m. Regulatory Rise & Shine

8 a.m. - 5 p.m. Exhibit Hall Setup

8:30 a.m. - Noon Opening, Awards Ceremony & New Product Introductions

1 p.m. - 5 p.m. Training Sessions

5:30 p.m. - 7:30 p.m. "AEA Speakeasy" First-Nighter Event

TUESDAY / MARCH 29

8:30 a.m. - 10:30 a.m. Regulatory Session

8:30 a.m. - 10:30 a.m. Training Sessions

10:30 a.m. - 5 p.m. Exhibit Hall open
[with light lunch in hall]

WEDNESDAY / MARCH 30

8:30 a.m. - 10:30 a.m. Regulatory Session

8:30 a.m. - 10:30 a.m. Training Sessions

10:30 a.m. - 5 p.m. Exhibit Hall open
[with light lunch in hall]

5 p.m. - 11 p.m. Exhibit Dismantling

THURSDAY / MARCH 31

8 a.m. - Noon Exhibit Dismantling

8:30 a.m. - 4 p.m. Training Sessions



BEWARE
of unauthorized groups
offering email lists!

As is common in connection with large conventions and aviation industry events, there often are unauthorized groups contacting AEA Trade Show exhibitors and others, offering email lists of attendees and other contacts. The AEA does not sell or offer its lists of exhibitors and attendees to any such group; these offers are not legitimate. Please beware of these offers if you receive them.

2021 EXHIBITORS

The following companies exhibited at the 2021 AEA Convention in Dallas.

- ACI Jet
- Aero Dynamix Inc.
- Aero Express Inc.
- AeroLEDs
- Aero-Mach Labs Inc.
- Air Dallas Instruments
- Aircraft Lighting International
- Aircraft Spruce & Specialty
- AIRR Engineering
- Airtext
- ALTO Aviation
- Appareo
- Applied Avionics Inc.
- Aspen Avionics Inc.
- Astro Tool Corp.
- Astronautics Corporation of America
- Astronics Max-Viz
- ATEQ & Cobra Systems
- Avidyne Corp.
- Avionica LLC
- Avionics Specialist, Inc.
- AvionTEq
- Avotek
- Barfield Inc.
- Becker Avionics
- BendixKing
- Blackhawk Aerospace Technologies
- Blue Avionics Inc.
- Bongiovi Aviation
- Buller Enterprises Inc.
- Cabin Management Solutions LLC
- Cal Labs Inc.
- Canyon AeroConnect
- Capital Avionics
- Carlisle Interconnect Technologies
- Carolina GSE Inc.
- Castleberry Instruments & Avionics
- CCX Technologies Inc.
- Chicago Jet Group LLC
- CiES Inc.
- Cobham Aerospace Communications
- Collins Aerospace
- Comm Innovations
- Connell Aviation Group
- D.L.S. Electronic Systems Inc.
- DAC International
- Dallas Avionics
- Daniels Manufacturing Corp.
- Dayton-Granger Inc.
- DB Integrations
- Digitran - A unit of Electroswitch
- DPI Labs Inc.
- Druck, LLC
- Duncan Aviation
- EDMO Distributors Inc.
- EIT Avionics
- Electro Enterprises Inc.
- Elliott Aviation
- Elliott Technologies
- Express Calibration Services
- Flight Data Systems
- FreeFlight Systems
- Garmin
- Genesys Aerosystems
- Georgian Aerospace LLC
- GigaFlight Connectivity Inc.
- Gogo Business Aviation
- Guardian Avionics
- Honeywell Aerospace
- Innovative Advantage
- Ionic Air Care
- JETTECH
- Jupiter Avionics
- Kelly Manufacturing Co.
- KGS Electronics
- L3Harris Technologies
- Laselec Inc.
- Latitude Technologies Corp.
- Laversab Inc.
- Learn Avionics
- Liberty Partners Inc.
- Luma Technologies
- Marsh & McLennan Agency LLC Co.
- Mid Continent Controls Inc.
- Mid-Continent Instruments and Avionics
- Mid-South Avionics
- Millennium International
- MyGoFlight
- Nav-Aids Ltd.
- NextOp
- One Mile Up Inc.
- Orban Microwave Inc.
- Pacific Southwest Instruments
- Peregrine
- Pilot Communications USA
- PilotSafety.org
- Preston Pressure LLC
- PS Engineering Inc.
- QAI Aviation
- RAMI (R.A. Miller Industries Inc.)
- RIM Enterprises
- Robotic Skies
- Rosen Aviation
- Sandia Aerospace
- Satcom Direct Inc.
- Shadin Avionics
- SKYTRAC Systems
- SmartSky Networks LLC
- Southeast Aerospace
- Technisonic Industries Ltd.
- TGH Aviation
- The Angelus Corporation
- Thommen Aircraft Equipment
- Trig Avionics
- True Blue Power
- Unitron LP
- Universal Avionics,
an Elbit Systems Company
- VIAVI Solutions
- WBPARTS Inc.
- Whelen Aerospace Technologies LLC.

➤ AEA MEMBERS

10 x 10 Non-Corner

- \$2,200 per space (paid by check)
- \$2,275 per space (paid by credit card)

10 x 10 Corner

- \$2,625 per space (paid by check)
- \$2,700 per space (paid by credit card)

➤ NON-MEMBERS

10 x 10 Non-Corner

- \$4,000 per space (paid by check)
- \$4,150 per space (paid by credit card)

➤ EXHIBIT FEE INCLUDES:

- Space rental, pipe and drape in Exhibit Hall.
- Company identification sign in booth.
- Four exhibits-only badges for company personnel.
- Listing in *AEA Show Guide* with up to 50 words describing your company, products or services.
- Free internet links directly to your company's website and a company description on the AEA Convention website.
- An AEA Convention logo, including your name and booth number, to post on your website, which can link directly to the AEA Convention website.
- Security when the Exhibit Hall is closed.

** Exhibit space fee does not include carpet, furniture, electricity, communications needs or material handling charges.*

➤ ASSIGNMENT OF EXHIBIT SPACE

To be eligible for the first placement on Nov. 8, 2021, your company must meet the following requirements:

1. Be a member of the AEA.
2. Participated as an exhibitor at the 2021 AEA Convention in Dallas.
3. Return a completed contract with payment in full by Nov. 5, 2021.
4. Membership dues and other invoices must be paid in full.
5. Assignments will be made first to those companies contracting three or more exhibit spaces.

Based on the requirements outlined, the placement drawing is completely random with no exhibitor given priority. Contracts received after the Nov. 5, 2021, deadline will be assigned space in the order they are received.

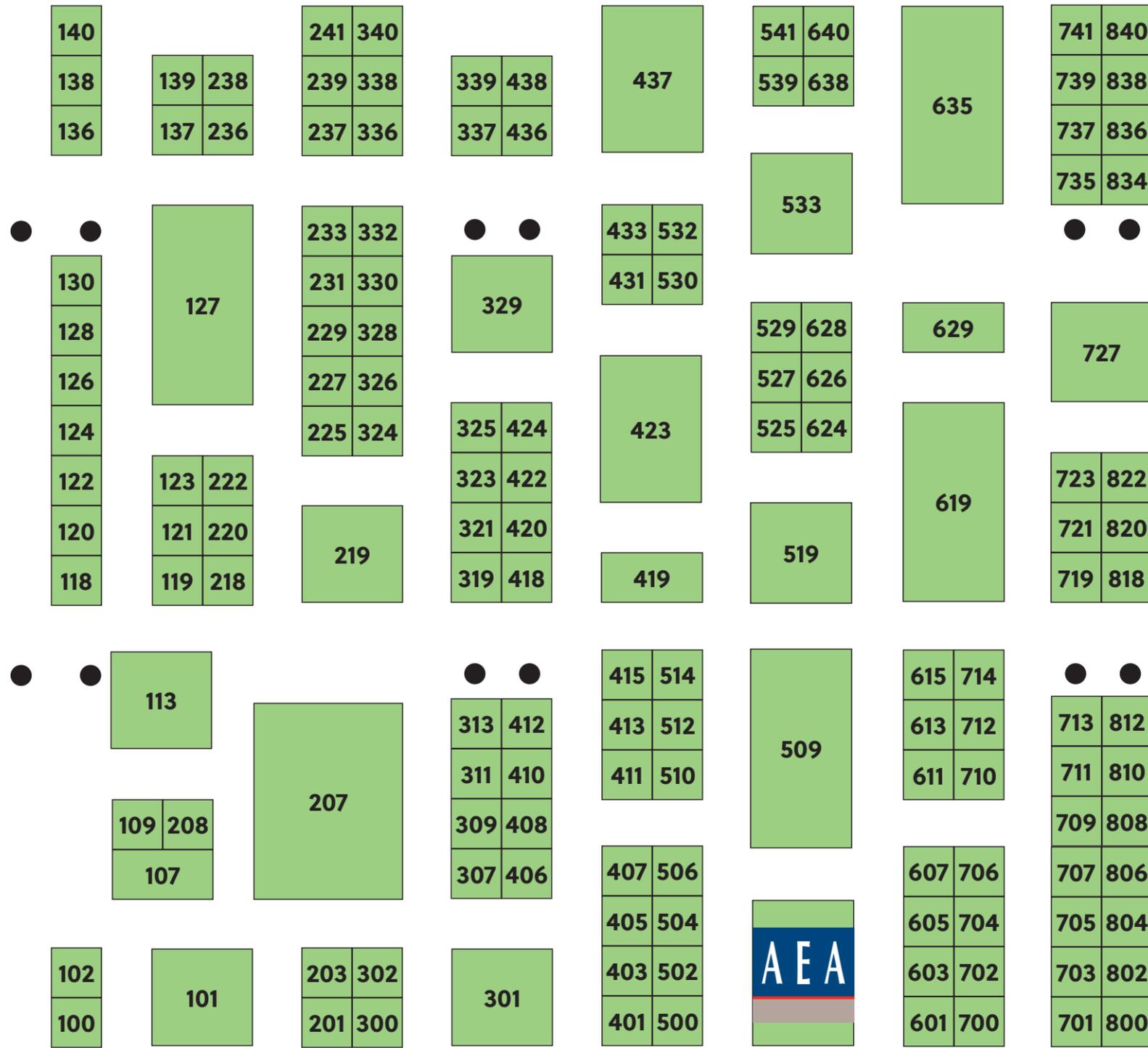
The AEA reserves the right to assign and/or reassign the exhibitor to exhibit space other than that requested by the exhibitor and to rearrange the layout of the exhibit hall if deemed necessary. No exhibitor will assign, sublet or share the whole or any part of purchased exhibit space.

➤ EXHIBITS-ONLY BADGES

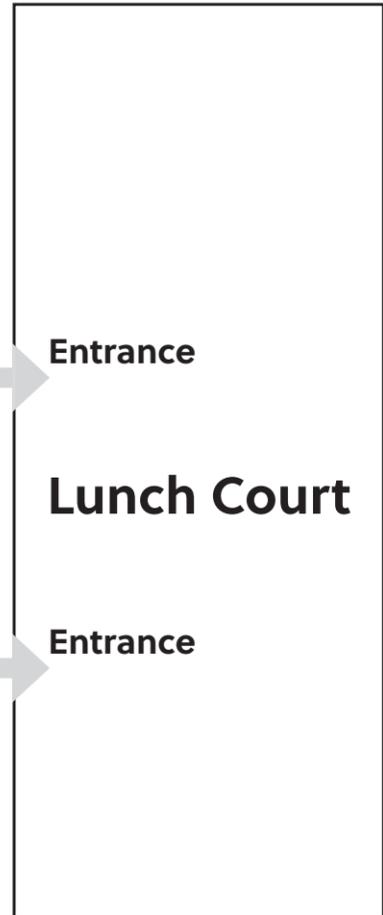
- All booth personnel must be registered to gain entrance into the Exhibit Hall.
- You are provided four exhibits-only badges free of charge for each 10' x 10' exhibit space contracted.
- Any additional name badges are \$75 per person.

**Deadline to register booth personnel is March 1, 2022.*

AEA Educational Foundation Silent Auction



Exhibitor Services



Entrance to Exhibit Hall

➤ EXHIBIT HALL HOURS

- Tuesday, March 29
..... 10:30 a.m. - 5 p.m.
- Wednesday, March 30
..... 10:30 a.m. - 5 p.m.

Complimentary light lunch will be served both days inside a designated area in the Exhibit Hall for all exhibitors and attendees!