

March 18-21, 2025



AEA PHOENIX 2025

EXHIBITOR PROSPECTUS





PHOENIX, ARIZONA

CONVENTION DATES:
MARCH 18-21, 2025

TRADE SHOW DATES:
MARCH 19-20, 2025

LOCATION OF CONVENTION & TRADE SHOW:
PHOENIX CONVENTION CENTER

If you offer products or services to the general aviation industry through a dealers' network, do not miss out on reaching hundreds of current and potential dealers all in one place – the AEA International Convention & Trade Show! The AEA Trade Show gives you the opportunity to:

- Contact new prospects and generate leads.
- Reinforce customer relationships.
- Promote your company's image and maximize its market exposure.
- Discuss the needs of your customers face to face.
- Launch new products or services at the dealer level. Network and build relationships with decision-makers and influencers.

EXHIBITORS: MAXIMIZE YOUR INVESTMENT

• ADVERTISING

Get your message out to your dealers by advertising in the following publications and letting them know you will be exhibiting at the AEA Trade Show.

- *Avionics News* magazine - Whether you advertise year-round or in special issues, your message not only reaches your dealers, but pilots, too!
- Show Guide - This comprehensive show schedule and exhibitor listing is distributed to and referenced repeatedly by AEA Convention attendees.
- AEA website and AEA Wired e-newsletter — Reach the masses of individuals who depend on this type of media for their information!

• PRESS COVERAGE

Each year, the general aviation industry press is on-site to get the latest information regarding avionics and related products. Take advantage of meeting with members of the aviation media during the show.

• NEW PRODUCT INTRODUCTION SESSION

The "must-attend" event of the year. The AEA New Product Introductions will take place the day before the trade show opens. Exhibitors with new products to the industry as of Jan. 1 will be invited to submit a request to be part of this most talked about session. Space is limited. Detailed information will be sent to contracted exhibitors by early December.

• SPONSORSHIPS

Sponsoring items for the annual AEA International Convention & Trade Show is always a good way to say "thank you" to your dealers and customers. If you have a sponsorship idea, please let us know. As always, the items available for sponsorship are on a first-come, first-served basis.

PRELIMINARY SCHEDULE

● MONDAY / March 17

8 a.m. - 5 p.m. Exhibit Hall Setup

● TUESDAY / March 18

7:30 a.m. - 8:15 a.m. Regulatory Rise & Shine

8 a.m. - 5 p.m. Exhibit Hall Setup

8:30 a.m. - Noon Opening, Awards Ceremony &
New Product Introductions

1 p.m. - 5 p.m. Training Sessions

5:30 p.m. - 7:30 p.m. First-Nighter Event

● WEDNESDAY / March 19

8 a.m. - 10 a.m. Training Sessions

10:30 a.m. - 5 p.m. Exhibit Hall open
[with light lunch in hall]

● THURSDAY / March 20

8 a.m. - 10 a.m. Training Sessions

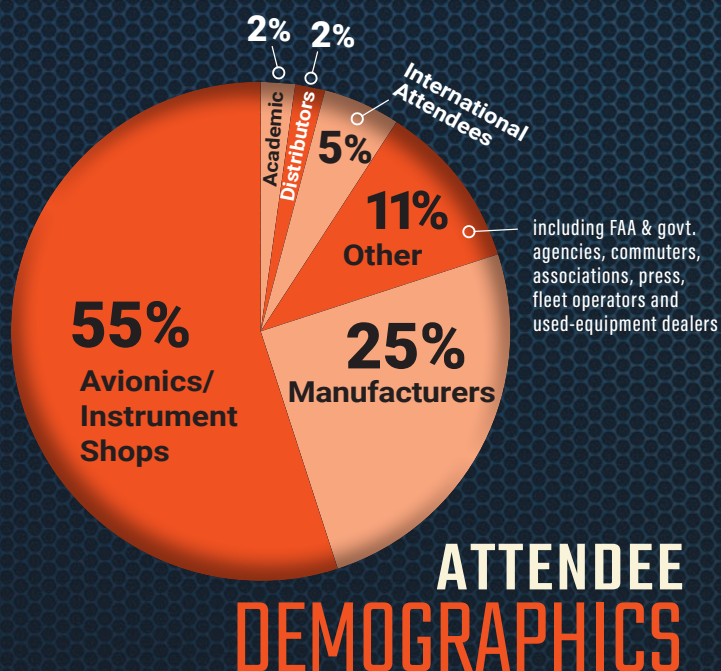
10:30 a.m. - 5 p.m. Exhibit Hall open
[with light lunch in hall]

5 p.m. - 11 p.m. Exhibit Dismantling

● FRIDAY / March 21

8 a.m. - Noon Exhibit Dismantling

8:30 a.m. - 4 p.m. Training Sessions



HEADQUARTERS HOTEL

SHERATON PHOENIX DOWNTOWN HOTEL
will serve as the headquarters hotel for the
AEA International Convention & Trade Show.

Sheraton Phoenix Downtown Hotel
340 N 3rd St.
Phoenix, AZ 85004

- **DIRECT LINK ON AEA WEBSITE:**
aea.net/convention
- **ROOM RATE:**
\$269
- **DEADLINE FOR RESERVATIONS:**
Feb. 21, 2025

Please note: AEA does not work with any housing agencies to make hotel reservations on your behalf. We strongly suggest you work directly with the hotel when making your room reservations.



90%
of attendees are executive management with the final say or high influence in purchasing products and services.

2024 EXHIBITORS

The following companies exhibited at the 2024 AEA Convention in Dallas, Texas

- 67 Designs
- ACR Electronics, Inc.
- Aero Express Inc.
- AeroLEDs
- Aero-Mach Labs Inc.
- Air Dallas Instruments
- AIR Quality Training
- AirCorps Aviation
- Aircraft Electronics Association (AEA)
- Aircraft Lighting International
- Aircraft Spruce & Specialty
- AIRR Engineering
- Airtext
- ALTO Aviation
- Anodyne Electronics Manufacturing Corp.
- AOP Technologies
- Appareo
- Applied Avionics Inc.
- Archangel Systems Inc.
- Aspen Avionics Inc.
- Astro Tool Corp.
- Astronautics Corporation of America
- ATEQ & Cobra Aviation Inc.
- Av-DEC
- Aviation Design and Supply LLC
- Avidyne Corp.
- Avionic Instruments
- Avionica LLC
- Avionics Networks
- Avionics Specialist, Inc.
- AvionTEq
- Avotek
- Barfield Inc.
- Becker Avionics
- Bigorre Aerospace Corp.
- Blackhawk Aerospace Technologies
- Blue Avionics Inc.
- Bongiovi Aviation
- Buller Enterprises Inc.

- Cabin Management Solutions LLC
- Cal Labs Inc.
- Canyon AeroConnect
- Carlisle Interconnect Technologies
- CCX Technologies Inc.
- CiES Inc.
- Cobham Aerospace Communications
- Collins Aerospace
- D.L.S. Electronic Systems Inc.
- Dallas Avionics
- Daniels Manufacturing Corp.
- Dayton-Granger Inc.
- DPI Labs Inc.
- Druck, LLC
- Duncan Aviation
- EA Panels Inc.
- EBIS Software
- EDMO Distributors Inc.
- EIT Avionics
- Elliott Aviation
- Express Calibration Services
- FAA/Automatic Dependent Surveillance-Broadcast (ADS-B)
- Fieldtech Avionics Inc.
- Flight Data Systems
- Flightcell International
- FreeFlight Systems
- Gables Engineering Inc.
- Garmin
- Genesys Aerosystems
- Georgian Aerospace LLC
- GigaFlight Connectivity Inc.
- Gogo Business Aviation
- Greenville Kearns Aerospace Maintenance
- Guardian Avionics
- Guardian Mobility
- Honeywell Aerospace Technologies
- Icom America Inc.
- Innovative Advantage
- Innovative Solutions & Support
- Jupiter Avionics
- Kelly Manufacturing Co.
- KGB Aviation Solutions
- KGS Electronics

- L3Harris Technologies
- Laselec Inc.
- Latitude Technologies Corp.
- Laversab Inc.
- Luma Technologies
- Marsh McLennan Agency LLC
- Max-Viz
- Mid Continent Controls Inc.
- Mid-Continent Instruments and Avionics
- Millennium International
- NATA Compliance Services
- Nav-Aids Ltd.
- Nimbus Aviation
- One Mile Up Inc.
- Pacific Southwest Instruments
- Peregrine Avionics
- PIC Wire & Cable
- Pilot John International
- PilotSafety.org
- Preston Pressure LLC
- Prizm Aircraft Products
- PS Engineering Inc.
- Quality Circuits
- RIM Enterprises
- Robotic Skies
- Sandia Aerospace
- Satcom Direct Inc.
- Sathom
- Shadin Avionics
- SKYTRAC Systems
- SmartSky Networks LLC
- Southeast Aerospace
- SpaceTEC Partners
- Specmat Technologies Inc.
- Spectrum Technologies
- SRS Aviation
- Technisonic Industries Ltd.
- Texas Aerospace Technologies
- Trig Avionics
- Tri-Star Technologies
- True Blue Power
- uAvionix Corp.
- Universal Avionics, an Elbit Systems Company
- VIAVI Solutions

FIRST PLACEMENT
FOR EXHIBIT SPACE

NOV. 1, 2024

EXHIBIT SPACE
CANCELLATION
DEADLINE

DEC. 31, 2024

BOOTH PERSONNEL
REGISTRATION
DEADLINE

MARCH 3, 2025

IMPORTANT DATES

IMPORTANT CONTACTS

● DEBRA MCFARLAND

Aircraft Electronics Association

debbiem@aea.net
816-347-8400

- Exhibit Space
- Name Badge Registrations
- Meeting Registration
- Hosted Functions
- New Product Introductions

● RACHEL HILL

rachelh@aea.net
816-366-5109

Advertising:

- Avionics News Magazine
- Show Guide

● APRIL MOODY

SS&G Management

April.Moody@ssgmanagement.net
985-377-8800

- Booth Setup
- Ordering Items for Booth
- Shipping Information

● LINDA ADAMS

Aircraft Electronics
Association

lindaa@aea.net
816-347-8400

- Convention Sponsorships
- Silent Auction



EXHIBIT PRICES

● AEA MEMBERS

10 x 10 Non-Corner

- \$2,395 per space (paid by check or ACH)
- \$2,470 per space (paid by credit card)

10 x 10 Corner

- \$2,820 per space (paid by check or ACH)
- \$2,895 per space (paid by credit card)

● NON-MEMBERS

10 x 10 Non-Corner

- \$4,100 per space (paid by check or ACH)
- \$4,250 per space (paid by credit card)

● EXHIBIT FEE INCLUDES:

- Space rental, pipe and drape in Exhibit Hall.
- Company identification sign in booth.
- Four exhibitor badges for company personnel.
- Listing in *AEA Show Guide* with up to 50 words describing your company, products or services.
- Free internet links directly to your company's website and a company description on the AEA Convention website.
- An AEA Convention logo, including your name and booth number, to post on your website, which can link directly to the AEA Convention website.
- Security when the Exhibit Hall is closed.
- Entry to all training courses and the First-Nighter Event.

**Exhibit space fee does not include carpet, furniture, electricity, communications needs or material handling charges.*

● ASSIGNMENT OF EXHIBIT SPACE

To be eligible for the first placement on Nov. 1, 2024, your company must meet the following requirements:

1. Be a member of the AEA.
2. Participated as an exhibitor at the 2024 AEA Convention in Dallas.
3. Return a completed contract with payment in full by Nov. 1, 2024.
4. Membership dues and other invoices must be paid in full.
5. Assignments will be made first to those companies contracting three or more exhibit spaces.

Based on the requirements outlined, the placement drawing is completely random with no exhibitor given priority. Contracts received after the Nov. 1, 2024, deadline will be assigned space in the order they are received.

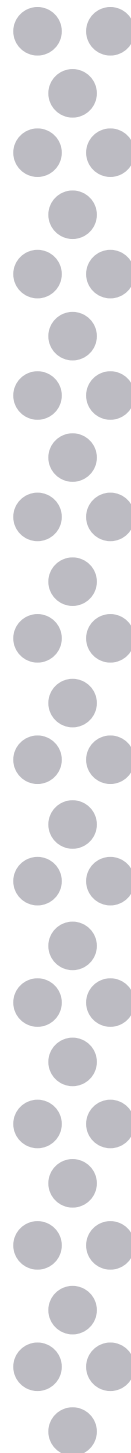
The AEA reserves the right to assign and/or reassign the exhibitor to exhibit space other than that requested by the exhibitor and to rearrange the layout of the exhibit hall if deemed necessary. No exhibitor will assign, sublet or share the whole or any part of purchased exhibit space.

● EXHIBITOR BADGES

- All booth personnel must be registered to gain entrance into the Exhibit Hall.
- You are provided four badges free of charge for each 10' x 10' exhibit space contracted.
- Any additional name badges are \$85 per person.

**Deadline to register booth personnel is March 3, 2025.*

LUNCH
COURT
Entrance



Exit



730	631
728	629
726	627
724	625



714	615
712	613
710	611



AEA EDUCATIONAL FOUNDATION
SILENT AUCTION

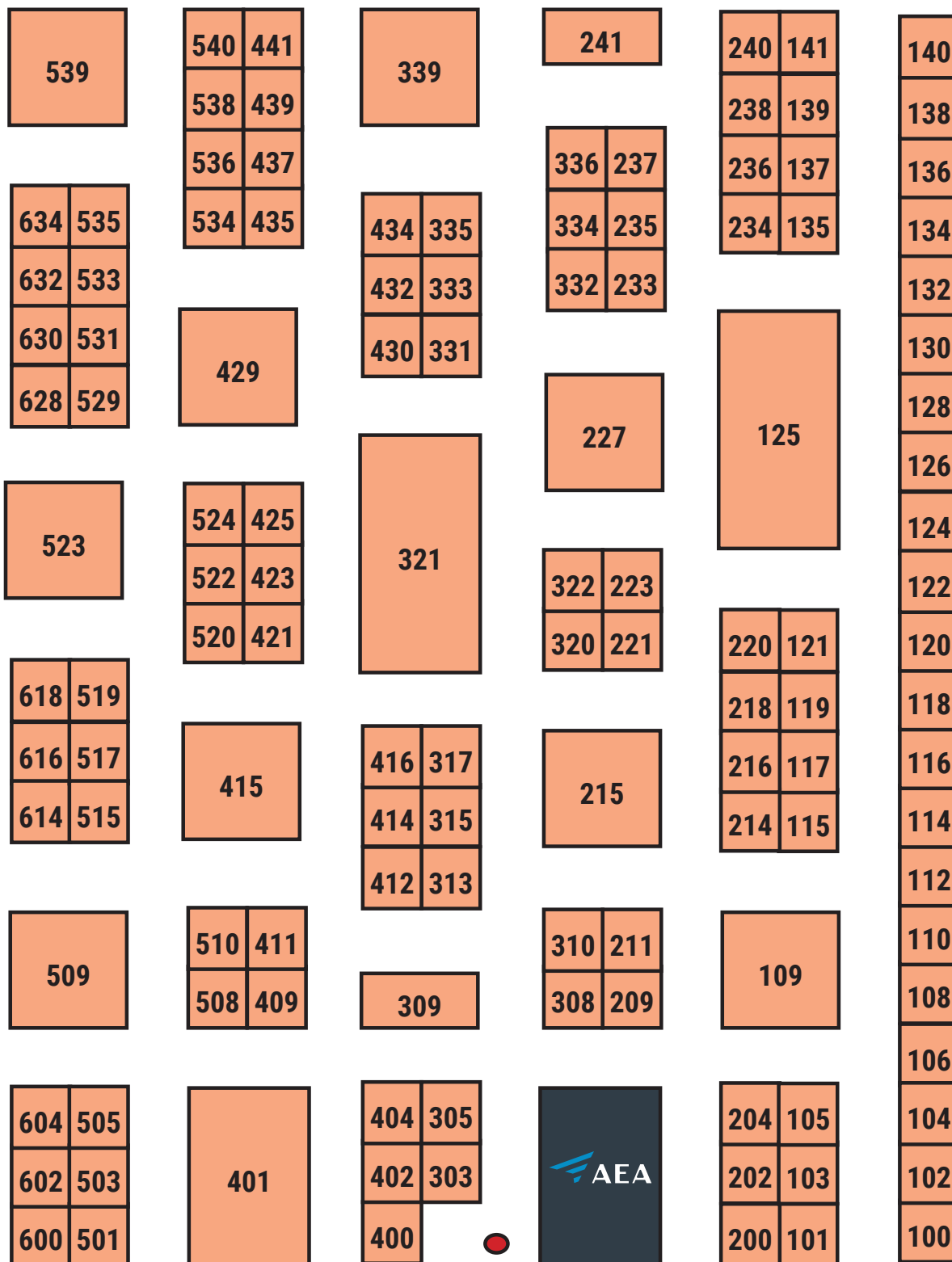


EXHIBIT HALL HOURS

● Wednesday, March 19
10:30 a.m. - 5 p.m.

● Thursday, March 20
10:30 a.m. - 5 p.m.

*Complimentary light lunch
will be served both days
inside a designated area
in the Exhibit Hall for all
exhibitors and attendees!*

*Examples of
corner booths are:
135, 520, 604, 714*

*Examples of
non-corner booths are:
126, 414, 533, 712*

ENTRANCE